

MAXFERD'S LEND LUCKY MONEY

ON DIAMONDS
Watches & Jewelry
LOW INTEREST RATES
Take a Full Year to Pay!



MAXFERD JEWELRY CO. . . Since 1884
958 Market St. TUXEDO 5-1634
REAR ENTRANCE - 21 TURK ST.

**There's
A PAWN SHOP
on the Corner of
Market & Van Ness
(Next to Fox Doctor)**

DRIVE IN - FREE PARKING
BIG CASH LOANS AT ONCE
on most things of value
from TV sets to Diamonds
TRY US FIRST
Whatever you Have -
Bonded, Insured, Safe Storage.
PHONE MR. BANC NOW OR DRIVE IN
Market 1-4084

**CASH
LOANED ON ANYTHING
BAY BRIDGE LOAN OFFICE
MONEY LOANED**

RIFLES
GUNS
Our Specialty

Cash In 3 Minutes
WE LOAN THE MOST!

UNDERHILL 1-0758
Bet. 7th & 8th Across from Crystal Palace
1166 MARKET S. F.

Pattern Making Equipment & Supplies

Industrial & Foundry Supply Co
121 Howard UNdrhl 1-5024
PACIFIC PRESSURE-CAST PRODUCTS
833 Wright Av Richmond. EAcn 4-0902
Snow & Galgiani 533-2d SUtr 1-1114

Patterns—Dress—See Dress Patterns

Paving Companies—See Contractors—Paving

Paving Materials

American Bitumuls & Asphalt Co
All Grades of Asphalt
Including Emulsified Asphalt
200 Bush. GArdid 1-6653
Sales Office
4525 So Leandro Oakland. KElog 3-0341
National Expansion Joint Co
333-7th. UN drhl 1-7172

Pawnbrokers

ABE COHN
On The Corner
1454 Fillmore. FI Imor 6-1577
A's Loan Office 159-3d. DO uglas 2-0512
Argonaut Loan Office 94-4th. SUtr 1-8886
Bay Bridge Loan Office 1168 Market. UNdrhl 1-0758
(See Advertisement This Page)
Bay Loan Office 169 Market. DO uglas 2-3380

BIG BEN LOAN OFFICE
MOST MONEY LOANED
ON EVERYTHING
179-3d. DO uglas 2-5787

BORROW & STOR-IT FUR BANC
1525 Market. MA rkt 1-4084

CENTRAL CREDIT JEWELRY LOANS
Strictly Confidential
Single Payment
5 Minute Service
Legal Rates
Underground Vaults
Salary - Furn. Loans

"FOR INFORMATION CALL"
Central Credit Co 87b Market. EXbrk 2-8484

Chin Lim 823 Washington. EXbrk 2-2665
City Loan Office 166-3d. YUkon 2-2750
Cohn's Loan Office 1454 Fillmore. FI Imor 6-1577
COLEMAN ATTELL JEWELERS
2523 Fillmore. WEst 1-2494
EAGLE LOAN OFFICE 123-3d. DO uglas 2-3767
Fillmore Loan Office 1725 Fillmore. FIImor 6-4807

FOURTH STREET LOAN OFFICE
"Some Side Vets. Adm."
PAWN SHOP LOANS
Jewelry - Cameras - Guns - Typewriters
75-4th. DO uglas 2-3961

GUARANTY LOAN OFFICE 77-3d. EXbrk 2-8889
Kearny Loan 801 Kearny. YUkon 6-0200

LIBERAL LOAN OFFICE
PAWN BROKER LOANS
On
DIAMONDS - JEWELRY - SUITS
LUGGAGE - TYPEWRITERS - TOOLS
RIFLES - PISTOLS - CAMERAS
MUSICAL INSTRUMENTS
RADIOS - TELEVISION
ELECTRICAL APPLIANCES
77-4th. SUtr 1-9583

Mac's Loan Co. 173-3d. EX brook 2-8702
Maxterd Jewelry Co 958 Market. TUXEDO 5-1634
(See Advertisement This Page)
Morris's Loan Co 110-6th. UNdrhl 1-3239

MUTUAL LOAN OFFICE
MONEY LOANED ON EVERYTHING
195-3d. EXbrk 2-5176

OTTO'S LOAN OFFICE
WE LOAN THE MOST ON
DIAMONDS - WATCHES - TV SETS
CAMERAS - RADIOS - APPLIANCES
And All Articles of Value
OUT-OF-LOAN PLEDGES FOR SALE
72-4th. UNdrhl 3-5236

Pawnbrokers—(Cont'd)

Pioneer Jewelry & Loan Co
419 Kearny. DO uglas 2-1490
RELIABLE MERCANTILE & LOAN CO
MONEY LOANED ON EVERYTHING
Jewelry - Typewriters - Rifles - Pistols
Tools - Cameras - Musical Instruments
109-3d. GArdid 1-5984

SAN FRANCISCO PROVIDENT LOAN ASSOCIATION 932 Mission. YUkon 2-4460
Security Loan Co 17-3d. SUtr 1-0717
Sixth St Loan Co 49-6th. GA rfd 1-9927

STAR LOAN OFFICE
Jewelry - Pistols - Rifles - Cameras
Sporting Goods - Loans
83-3d. GA rfd 1-0447
State Loan Co 103-3d. YUkon 6-1224
Stevie's Loan Office 154-6th. MA rkt 1-8306
STOR-IT & BORROW FUR BANC
1525 Market. MA rkt 1-4084
(See Advertisement This Page)
United Loan Office 56-3d. EX brook 2-1297

Payroll Computing Service
See Calculating Service

Payroll Service—See Armored Car Service

Peanut Butter
LAUREL & SON 32 Beale. SU tter 1-5830

LAURA SCODDER
BLUE BIRD POTATO CHIPS INC
966-81st Av Oakland
From telephones served by the
following exchange
S F Zone
(No Inter-City Charge)
Ask Operator for ENtprise 1-0171

PLANTERS NUT & CHOCOLATE CO
500 Paul Av. DElaware 3-5192

Peanut Oil
PLANTERS EDIBLE OIL CO
500 Paul Av. DElaware 3-5192
Veronica Olive Oil Co
310 Broadway Oakland. GLoet 1-0894

Peanut Vending Machines
See Vending Machines

Peanuts—See Nuts—Edible

Pearls
Chaput Eugene
Importers Nikko Cultured Pearls
210 Post. YUkon 6-2107
Commercial-Pacific-Co 209 Post. DO uglas 2-0276

FARBER GUS
PEARL CENTER
ORIENTAL CULTURED PEARLS
Necklaces - Earrings - Bracelets - Charms
704 Market. SUtr 1-1144

FUJI PEARL CO INC
Cultured Pearls-Wholesale
704 Market. YUkon 6-6437
Isedjian Inc 209 Post. DO uglas 2-5007
JENKEL JEWELERS 126 Post. GArdid 1-2734
Kincaid Herbert B Co
Specializing in Pearl Restringing
209 Post. DO uglas 2-2683
Mikimoto Cultured Pearls 209 Post. DO uglas 2-0276
Mostr Bros Phealan Building. SUtr 1-2779

Peal Moss
A-1 NURSERY
Quintara at 19th Av. MO nrose 4-6214
McGras W A 510 Battery. DO uglas 2-6417
Savin-Vincent Seed Co
458 Jackson. DO uglas 2-3975

Pencil Sharpeners
Sherman L D Co
5723 Shafter Av Oakland. OLYmpc 3-7700

EGG TRICK
Separate egg whites and yolks
by breaking them through a
small funnel. The whites go
through—the yolks don't.

Pencils

Ad-Aids Advertising Specialties
Advertising Wood-Ball Pens-Noelty
Stock on Hand-Immediate Delivery
1339 Polson. HEmlak 1-3023
Arcade Pen Shop 681 Market. GArdid 1-2520
Cesari P J Advertising Novelty Co
All Kinds For Adv
1691 Turk. WA Inut 1-3304

CRIBBINS WALTER W CO
Adv Pencils—Any Make or Type
557 Howard. DO uglas 2-5617
Dixon Jos Crucible Co
1485 Bay Shore Bl. Junior 4-5034
Eagle Pencil Co 785 Market. GArdid 1-8259
Eberhard Faber Pencil Co
Balboa Bldg. GA rfd 1-2890
Faber Eberhard Pencil Co
Balboa Bldg. GA rfd 1-2890
General Pencil Co 200 Davis. YU kon 2-0520
Kollmann Blanche
742 Market. SU tter 1-4464
Linton Pencil Co
Incl Advertising Pencils
5723 Shafter Av Oakland. OLYmpc 3-7700
Listo Pencil Corp
Mrs Listo Mechanical Pencils
1925 Union Alameda. LA Vahrit 2-2910
Norma Pencil Corp 182-2d. EXbrk 2-4444
Pacific Pencil Company 2166 Market. UNdrhl 3-2600
Sherman L D Co
1454 Fillmore. OLYmpc 3-7700

STAR ENGRAVING CO
Imprinted Names For Adv
177 Minna. DO uglas 2-1727

Penmanship Schools—See Schools

Pennants
A B C EMBLEM & PENNANT CO
WHOLESALE & RETAIL
SCHOOL - LODGE - CLUB
BANNERS - EMBLEMS - FLAGS
1251 Market. MA rkt 1-2808

Bergman Banner Co 666 Mission. SUtr 1-6700
COLBY-RALL MANUFACTURING CO
151-9th. UNdrhl 3-2533
GOODWIN JACK 309 Turk. ORday 3-3048
Paramount Flag Co 33 Fremont. YUkon 6-3686
Sullivan Awning Co
Flags Banners & Canvas Signs
245 So Van Ness Av. UNdrhl 1-4572

Pens—Fountain—See Fountain Pens

Pension & Retirement Plans
See Actuaries; Also Business Consultants; Also
Insurance Headings

Perforated Metals
BROOKES E JORDAN CO
371 Howard YUkon 6-2974

CALIFORNIA PERFORATING SCREEN CO
Manufacturers of
PERFORATED METALS
Steel, Copper, Brass and All
Other Metals Perforated as
Required and for All Kinds
of Screens
345 Polson. EX brook 2-1889

**HARRINGTON & KING PERFORATED
MATERIALS**
STEEPLE R C & SON
50 Hawthorne. DO uglas 2-2639

HENDRICK PERFORATED METALS
ACKERLY O B JR
38 Highland Av Piedmont. OLYmpc 3-9221

PACIFIC METALS COMPANY LTD
ALUMINUM - BRASS
COPPER - MONEL - NICKEL
STAINLESS STEEL
3100-19th. MIssn 7-1104

WOODALL INDUSTRIES INC OF CALIF
Perforated Hardboard
Manufacturers of "PERFORALL"
1970 Carroll Av. DElaware 3-2073

EASING A STICKY DRAWER
A temperamental drawer pulls
out smoothly, if you wax all edges
with floor wax, then polish.

Perforators

AAC-CUMMINS PERFORATORS
CUMMINS-BUSINESS MACHINES
Originators of Perforators
Pioneers in Endorsers & Check Signers
Fraud Prevention Since 1887
Sales & Service
3985-17th. KLondke 2-3364

AMERICAN PERFORATOR CO
Date-Numbering & Canceling Perforators
Sales-Repairs and Service
143-2d. DO uglas 2-5321
Fitzgerald Electro-Mechanical Co
143-2d. DO uglas 2-5321

Perfumers' Raw Materials & Supplies
DODGE & OLCOTT INC 503 Market. EXbrk 7-0571

**FRITZSCHE BROTHERS PERFUME RAW
MATERIALS**
FRITZSCHE BROTHERS INC
681 Market. GA rfd 1-0838

LUEDERS PERFUMERS MATERIALS
LUEDERS GEO & CO 35 Main. YUkon 2-5580

Polak's Fruit Works Inc
656 Townsend. MA rkt 1-7044

Perfumes
DAVIS ELIZABETH
Importer of Exclusive Fragrances
381 Geary. DO uglas 2-8199

GAVIN JOHN A
Agent - Plassard - Perfumers. Est. 1815
Packed in France. Stocks Available
510 Bush. GArdid 1-8248
If no answer, call. DO uglas 2-3038

H & M Co 544 Arguello Bl. SKYin 2-1678

MARG ET CIE
Pac. Coast Distributors for
Binaca of Switzerland
From France
Veolay - Berdoues Freres
Molinar - Gelle Freres
Lubin - Ricil & Roja
From Germany
Mouson - Kaloderma
Dr. Albersheim - G. Dralle
Johann Maria Farina
398 Geary. GArdid 1-1611

MERLE NORMAN COSMETIC STUDIO
IMPORTED & DOMESTIC
PERFUMES
1217 Market. HEmlak 1-5854

Rimmel's St Francis Perfume Shop
330 Geary. DO uglas 2-0469

ROLLEY INC
Creator of the World's Only
TRUE DAPHNE & KISS OF FIRE
Only at Geary & Stockton
182 Geary. EXbrk 2-4471

Salon Royale 290 Post. EXbrk 2-7384

Periodicals
See Magazine Headings; Also Publishers

Perlite & Perlite Products
PERLITE AGGREGATES INC
Alvolite Acoustical Aggregate
Alvolite Plaster Aggregate
Alvolite Exterior Insulated Stucco
Alvolite Putty Coat-Fines-Call Collect
Office 1976 So Pablo Av Brkly. THrml 3-7501
Plant Conn Valley. StHelena 703

TO GLUE FURNITURE
In gluing a loose furniture joint,
remember that glue doesn't
provide strength in filling an open
space, so first put a strip of thin
cotton cloth over the piece that
fits into the mortise. Then do the
gluing, tie the joint firmly to-
gether and let it set for 24 hours.

Personal Service Bureaus

CLARA LANE FRIENDSHIP CENTER
A National Organization
Confidential Personal Introductions
Member S. F. Chamber of Commerce
150 Powell. YUkon 2-5380

Ellnor Arnold Exclusive Introductions
435 Powell. GArdid 1-7272

JEAN MERRICK SOCIAL REGISTRY
INTRODUCTIONS
Member S. F. Chamber of Commerce
555 Sutter. YUkon 6-2923

Manning Ruth Escort Service
555 Sutter. YUkon 6-2923

Personnel Consultants
Alto Psychologic Center 948 Market. DO uglas 2-4206
American Institute of Management and
Marketing 2149 California. WEst 1-0523
Kroeger Louis J & Associates
29 California. GArdid 1-3412
PERSONNEL ASSOCIATES
821 Market. DO uglas 2-3723
Personnel Associates 821 Market. DO uglas 2-3724
Psychological Evaluation Service
Employee Testing For Industry
690 Market. EXbrk 2-0635
Rusmore J T 625 Market. EXbrk 2-7565
VALESKI WALTER F CO
400 Montgoy. YUkon 2-4266

Pest Control
See Exterminating; Also Fumigating; Also
Moth Proofing; Also Termite Control; Also
Tree Service; Also Wood Control Service

Pet Cemeteries—See Cemeteries—Pet

Pet Shops
A-1 SYD-CLIFF PET SHOP
MIN. PINSCHERS - CHIHUAHUAS
CHAMPIONS AT STUD
Puppies - Birds - Kittens - Pet Supplies
Syd Holliday, A.K.C. Lic. Handler
Bet Pine & Bush
1909 Fillmore. JOrdn 7-7991

Animal Fair Pet Shop 24-29th. VAlencia 6-5611
(See Advertisement Page 546)

ANN'S SEA CLIFF PET SHOP
Chihuahuas - Miniature Pinschers
STUD SERVICE
Puppies - Pet Supplies
Budgies - Canaries
Fresh Horse Meat Daily
Hours 10 A.M. to 6:30 P.M. Incl. Sat.
Bet 25th & 26th Av
6126 Geary Blvd. SKYin 2-3664

Aquarium Gold & Tropical Fish Supply House
2835 Geary Bl. WEst 1-1609
Avenue Pet & Garden Shop 823 Irving. OVRind 1-3185

BALBOA PET SHOP
FRESH HORSE MEAT
FREE DOGS & CATS
Food & Accessories for All Pets
FISH - BIRDS & SUPPLIES
Free City Wide Delivery
3400 Balboa. SKYine 2-0568

BARRY & BRENHOLD FOR PETS
BATHING - CLIPPING
GROOMING
Horsemeat, Fresh Daily
CATS - BIRDS - FISH
Pet Supplies & Accessories
UNUSUAL BIRD CAGES
& AQUARIUMS
2328 Fillmore. FIImor 6-8899

Perforators
See Advertisement This Page

Perforated Metals
See Advertisement This Page

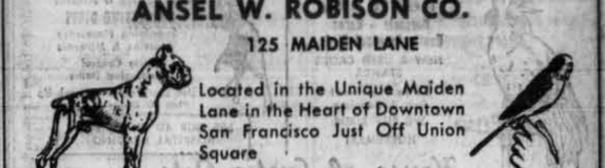
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Perforators
See Advertisement This Page

Perforated Metals
See Advertisement This Page

THE HOUSE OF PETS

ANSEL W. ROBISON CO.
125 MAIDEN LANE
Located in the Unique Maiden
Lane in the Heart of Downtown
San Francisco Just Off Union
Square



Garfield 1-0310
NOW IN OUR 106TH YEAR SERVING PET OWNERS IN THE
ENTIRE WEST
We Specialize in:

- Budgies That Talk
- All Breeds of Dogs
- Fine Singing Canaries
- at Reasonable Prices
- Rare & Exotic Birds
- Tropical Fish
- Complete Line of
- Decorative Aquariums
- Bird Cages & Supplies
- Supplies

BIRD HOTEL FOR BOARDING YOUR BIRD
ADVICE & TREATMENT FOR SICK BIRDS

Reasonable Rates
Specialists in Crating & Shipping Pets Anywhere

Specialists in Crating & Shipping Pets Anywhere

**MIN. PINSCHERS - CHIHUAHUAS
CHAMPIONS AT STUD**
Puppies - Birds - Kittens - Pet Supplies
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GROOMING
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